

UNIVERSITA' CATTOLICA DEL SACRO CUORE - PIACENZA CAMPUS  
ACADEMIC OFFER 2024/25  
FACULTY OF ECONOMICS AND LAW

COURSE	FIELD OF STUDY	CODE	Undergrad./ Graduate	YEAR OF STUDY*	ECTS/ CREDITS	SEMESTER (Fall/Spring)
Advanced Business English II	Business Management	EZG631	G	2	2	Fall
Business Analytics	Business Management	EZ1490	G	2	6	Fall
Business Ethics	Business Management	EZK017	G	2	5	Spring
Corporate Finance	Business Management	EZB495	G	1	5	Fall
Corporate social responsibility	International Management	EAA176	U	3	5	Fall
English for food marketing	Food Marketing	EHH973	G	2	5	Spring
Entrepreneurship	Business Management	EZF421	G	2	5	Spring
European economic policy and institutions	Business Administration	EAO086	U	3	12	Spring
European economic policy and institutions - 1st Module - The European Union: History, institutions	Business Administration	tbc	U	3	8	Spring
European economic policy and institutions - 2ndModule - The European Union: institutional issues	Business Administration	tbc	U	3	4	Spring
Financial Accounting	Business Administration	EFB551	U	1	10	Spring
Financial Markets and Institutions	Business Management	EZK042	G	2	5	Fall
Financial Statement Analysis and Managerial Accounting	International Management	EFM526	U	2	12	Fall
Financial Statement Analysis and Managerial Accounting - Mod. I – Financial Statement Analysis	International Management	EAU651	U	2	6	Fall
Financial Statement Analysis and Managerial Accounting - Module II – Managerial Accounting	International Management	EAU652	U	2	6	Fall
Global Challenges and Impacts	Business Management	EZP672	G	2	5	Fall
Intercultural business management	International Management	EAM379	U	3	5	Fall
Intercultural Marketing	Business Management	EZK041	G	2	10	Fall
Intercultural Marketing - Module I – International marketing & customer experience management	Business Management	EZU653	G	2	5	Fall
Intercultural Marketing - Module II – Sociology of consumer behavior	Business Management	EZU654	G	2	5	Fall
International affairs	Business Management	EZO078	G	1	10	Spring
International affairs - Module I Business Government Relations	Business Management	tbc	G	1	4	Spring
International affairs - Module II International Corporate Taxation and Tax Planning	Business Management	tbc	G	1	6	Spring
International Business Law	International Management	EFB065	U	3	12	Fall
International Business Law - Module I (introduction to corporate governance from a transnational perspective)	International Management	EAU655	U	3	6	Fall
International Business Law - Module II (rules and principles of domestic and international tax law)	International Management	EAU658	U	3	6	Fall
International Economics	Business Management	EZB572	G	1	5	Spring
International Human Resource Management	Business Management	EZK014	G	2	5	Fall
Introduction to Corporate Finance, Module I (Capital Budgeting)	International Management	EAU936	U	2	5	Fall
Introduction to Corporate Finance, Module II (Financing Decisions)	International Management	EAU936	U	2	5	Spring
Introduction to data science	International Management	EFK997	U	3	6	Spring
Introduction to management	Business Administration	EAM380	U	1	7	Fall
LINGUA INGLESE (Business English II)	Business Management	EVC574	G	2	3	Spring
LINGUA INGLESE (Business English II)	Business Management	EVC574	G	2	3	Spring
LINGUA INGLESE (Business English)	Business Administration	EA0302	U	2	3	Fall+Spring (annual course)
Macroeconomics for business	International Management	EAO085	U	2	7	Fall+Spring (annual course)
Management of Italian Excellence: seminars	International Management	EFK998	U	2	5	Spring
Managerial Economics	Business Management	EZU658	G	1	10	Fall
Managerial Economics - Module I – Competitive Behavior	Business Management	EZU657	G	1	5	Fall
Managerial Economics - Module II – Advanced Economics Scenarios analysis	Business Management	EZU658	G	1	5	Fall
Mergers and Acquisitions (Advanced International Business)	Business Management	EZP671	G	2	5	Fall
Microeconomics	Business Management	EAE011	U	1	10	Spring
Microeconomics - Module I - Consumer behaviour and firm strategy	Business Management	tbc	U	1	5	Spring
Microeconomics - Module II - Market structures and policy implications	Business Management	tbc	U	1	5	Spring
Operations and Supply Chain Management	Business Administration	EAT642	U	3	5	Fall
Organizational theory and design	International Management	EAP675	U	1	5	Spring
Performance measurement and controlling - Part I: International Financial Reporting	Business Management	EZM381	G	1	5	Fall
Performance measurement and controlling - Part II: Performance Measurement and Incentives	Business Management	EZM381	G	1	5	Spring

Principles of Private Law	Business Administration	EAQ881	U	1	6	Fall
Sociology in digital disruption era	Business Management	EZQ876	G	2	5	Spring
Statistics	International Management	EFF574	U	2	9	Fall
Strategy and International Business - Part I: Corporate Strategy	Business Management	EZK040	G	1	5	Fall
Strategy and International Business - Part II: International Business	Business Management	EZK040	G	1	5	Spring
Supply chain management	Business Management	EZE112	G	2	5	Fall
Sustainability Management	Business Management	EZJ702	G	1	5	Fall

**PLEASE NOTE:**

**Pre-requisites for Graduate courses (marked with 'G' in the table):**  
 -you must be enrolled in a post-graduate degree (Master of Science or 4th year Bachelor)  
 -your English must be at least at B2 level and it is preferable to hold one of the following certifications: IELTS 6.5 or TOEFL 85