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CATTOLICA
del Sacro Cuore

IB/MG350 – Green management & Sustainability

Prof. MARCO MINCIULLO

COURSE DESCRIPTION

This course deals with the concepts of Green Management & Sustainability, which are receiving increasing attention from all over the globe. In this course, the trend of establishing and scaling up corporate and entrepreneurial initiatives with environmental purposes is presented and analyzed through case studies, and field visits to selected Italian best practices. The course is aimed at providing the class with the basic information on current environmental global issues, focusing on how these themes have influenced the structure, practices and missions of many firms, representing at the same time a constraint, but more often a business opportunity. Practical and concrete examples of environment-related practices as business opportunities will constitute the second part of the course.

Main topics

- Setting the boundaries of Sustainability
- Overview on Environmental Economics
- Sustainability for firms
- Environmental Management Practices
- Ecopreneurship

The learning goals of the course are:

- To become familiar with the notion of Sustainability;
- To identify the possible approaches to Sustainability for firms
- To identify the sustainable practices that firms may implement

PREREQUISITES

None

METHOD OF TEACHING

Online classes
Group Discussions
Group Projects
Online Simulations
Guest speakers

COURSE REQUIREMENTS

- Students are expected to regularly attend online sessions and to actively take part in class debates and case discussions;



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- Students are expected to be prepared on the assigned readings before the lectures;
- Students are expected to deliver individual and group assignments and present it to the class.

CREDITS

6 ECTS

GRADING

Iterative individual/group assignments	20 % of final grade
Midterm exam	20 % of final grade
Final Group assignment	30 % of final grade
Final exam	30 % of final grade

COURSE READINGS AND MATERIALS

All the readings and lecture's slides will be available on Blackboard.

INSTRUCTOR BIO

Marco Minciullo obtained his PhD in Management at Università Cattolica del Sacro Cuore in Milan, Italy. He is currently Assistant Professor of Business Strategy at Università Cattolica and Research fellow at ALTIS-Graduate School "Business & Society". He teaches Business Strategy and Corporate Strategy at the Università Cattolica del Sacro Cuore. He is also Visiting Researcher at University of California – Irvine (USA), Blekinge Tekniska Hogskola (Karlskrona - Sweden), Universidade Católica Portuguesa (Lisbon - Portugal), Loyola Institute of Business Administration (Chennai – India), and Universidade Católica do Moçambique (Nampula – Mozambique). His research interests are mainly related to Corporate Governance, Sustainability, CSR and Strategic Philanthropy.

E-MAIL ADDRESS

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