



**UNIVERSITÀ
CATTOLICA**
del Sacro Cuore

WINTER 2026

COURSE NAME: PERSONAL BRANDING

Prof. STEFANIA VITULLI (coordinator) – GABRIELE GHINI – ELISA ROTA - CLAUDIA BARBERIS ROOM C.311

| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--------|---------------------------|---|---|--|---------------------------|------------|------------|
| Week 1 | 5 January | 6 January | 7 January | 8 January | 9 January | 10 January | 11 January |
| | | | Orientation 9:30 – 14:00 14.30/18 VITULLI GHINI | 9.30/13.30 BARBERIS + 14.30/18.30 GHINI | 9.30 MIDTERM EXAM 1 | FREE | FREE |
| Week 2 | 12 January | 13 January | 14 January | 15 January | 16 January | 17 January | 18 January |
| | 14.30/18.30 ELISA ROTA | 9.30/13.30 ROTA/VITULLI + 14.30/18.30 GHINI | 14.30/18.30 VITULLI | 9.30/13.30 BARBERIS + 14.30/16.30 GHINI COMPANY VISIT TRANSEARCH | 9.30 MIDTERM EXAM 2 | FREE | FREE |
| Week 3 | 19 January | 20 January | 21 January | 22 January | 23 January | 24 January | 25 January |
| | 14.30/18.30 ROTA | 14.30/18.30 GHINI | FREE | 9.30 FINAL EXAM | FREE | FREE | FREE |
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