



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

WINTER 2025

COURSE NAME: PERSONAL BRANDING

Prof. STEFANIA VITULLI (coordinator) – GABRIELE GHINI – ELISA ROTA

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Week 1	JANUARY 6	JANUARY 7	JANUARY 8	JANUARY 9	JANUARY 10	JANUARY 11	JANUARY 12
	HOLIDAY	9:30 – 12:00 Orientation session	9:30 – 13 CLASS GHINI + 14:30 – 18 CLASS VITULLI	9:30 – 13 CLASS ROTA + 14:30 – 18 CLASS GHINI/VITULLI	9:30 – 11 MIDTERM EXAM 1	FREE	FREE
Week 2	JANUARY 13	JANUARY 14	JANUARY 15	JANUARY 16	JANUARY 17	JANUARY 18	JANUARY 19
	14:30 – 18 CLASS BARBERIS	10:30 – 13:30 CLASS VITULLI (company visit TBC) + 14:30 – 17:30 CLASS VITULLI	14:30 – 17:30 CLASS GHINI (field trip)	9:30 – 13:30 CLASS GHINI + 14:30 – 17:30 CLASS ROTA/VITULLI	9:30 – 11 MIDTERM EXAM 2	FREE	FREE
Week 3	JANUARY 20	JANUARY 21	JANUARY 22	JANUARY 23	JANUARY 24	JANUARY 25	JANUARY 26
	14:30 – 18 CLASS ROTA/VITULLI	14:30 – 17:30 CLASS GHINI	NO CLASS	9:30 – 13 FINAL EXAM (Barberis Ghini Rota Vitulli)	NO CLASS	FREE	FREE
