



UNIVERSITÀ  
CATTOLICA  
del Sacro Cuore

## Study tour in the visual and performing arts field

PROF. ROSA BAROTSI; PROF. LAURA PEIA; PROF. FRANCESCA POLA

### Course aims and intended learning outcomes

Students in this course get direct and hands-on experience in the fields of visual and performing arts: they learn about the peculiarities of these 'art systems' by being exposed to experts and professionals working in these areas, by case studies related to their know-how, and by exploring their context of activity first-hand. The course is based on a strongly interactive approach: students are challenged to interact with instructors and guest speakers through field studies, workshops, discussions, assignments, presentations.

Students learn how to build on and apply this knowledge and understanding, to make judgments and acquire critical thinking, and to develop effective communication and learning skills, with specific reference to innovative and effective solutions for cultural thinking, production, and management. Students will also learn to think about their own positionality, as well as about questions of power, inclusion and sustainability in these 'art systems.' At the end of the course, students will be able to interpret and critique innovations in arts organizations, to develop components for original plan proposals both in their area of interest and in a wider, interdisciplinary and social sense, to share their conclusions in aural, written and visual form to their potential audiences with different levels of expertise and diverse backgrounds, and will be able to continue their studies in the field with a high degree of autonomy.

### Couse content

#### **PART 1: Performing Arts**

##### *Unit A (Prof. Laura Peja)*

- Theatre management;
- Project management in performing arts;
- Samples and case study in theatres (lyric and prose), festivals, events and community theatre.

##### *Unit B (Prof. Rosa Barotsi)*

- Film industry and style: aesthetics, narratives, and formats in different industrial models;
- Case studies of inequality, exclusion and bias in the film industry; and innovative practices of canon-breaking, inclusion and sustainability.

#### **PART 2: Visual Arts (Prof. Francesca Pola)**

- Visual creativity in the contemporary context created by new media;
- The multifaceted and interconnected network of the global art system;
- Samples and case studies: how to create and develop successful projects in the visual arts today.

### Reading list

Required for attending students: readings and handouts from classes uploaded on Bb.

Required for 12 CFU non-attending students: articles, slides, readings and materials upoaded on Blackboard for Part 1 and C. JONES-M. LORENZEN-J. SAPSED, The Oxford Handbook of Creative Industries, Oxford University Press, 2015 (parts 1, 3 and 4).

Required for Part 1 (Peja/Barotsi) only / 6 CFU non-attending students: articles, slides, readings and materials upoaded on Blackboard for Part 1 and C. JONES-M. LORENZEN-J. SAPSED, The Oxford Handbook of Creative Industries, Oxford University Press, 2015 (part 1 pp. 3-32).



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Required for Part 2 (Pola) only non-attending students: C. JONES-M. LORENZEN-J. SAPSED, The Oxford Handbook of Creative Industries, Oxford University Press, 2015 (part 1 pp. 3-32, part 3 pp. 119-179, part 4 pp. 268-283, 301-319, 327-350).

## Teaching method

Lectures, interactive meetings and workshops with guest speakers, case studies, field studies, reading and writing assignments, in-class activities such as individual and group presentations and quizzes.

## Assessment method and criteria

Active class participation (30%):

Punctual reading / writing / making of assignments, presentations; participation in group discussions, activities, field studies, and guest speakers' talks;

Final exam (70%):

Part I: oral exam about the readings and the cases discussed in class;

Part II: in-class written exam in the format of short-essay answers to open questions concerning the topics studied during the course.

For non attending students: in-class written exam (100%) in the format of short-essay answers to open questions about the readings listed above.

For Part 1 only / 6 CFU or Part 2 only students (attending and non attending): same criteria, but in relationship to the contents of Part 1 or Part 2 only (see Reading list above).