



Master International Marketing Management Instructions for Scholarship application – international students

Are you an international student with aspirations of pursuing a Master's degree in International Marketing Management in Italy?

We are pleased to introduce **2 scholarship opportunities valued at €3,000 (each) for outstanding international students.**

The scholarship will be applied **to the last instalment of the tuition fee of the Master's Course.**

To be considered for one of these 2 scholarships, it is imperative to [apply for the programme](#) including a dedicated motivation letter for the scholarship request (use the template available in point 4 [here](#)).

Eligibility Criteria

To be eligible for the 2 scholarships, international students are required to satisfy all the following criteria:

1. *Undergraduate University Degree:*

Applicants must have successfully obtained an undergraduate university degree or must be regularly enrolled in the last year of an undergraduate university degree.

2. *English Language Proficiency:*

Applicants are expected to provide a valid certificate attesting their proficiency in the English language. Acceptable certificates include: IELTS, TOEFL, and PET, with a minimum score of B2 or higher. Exemptions: students who are mother tongue in English or who completed their university studies from one of the following national education systems: Australia, Canada (with the exception of Québec), Ireland, Malta, New Zealand, South Africa, United Kingdom, United States of America.

3. *Academic Record:*

Applicants are required to provide their academic track record or Grade Point Average (GPA). Typically, GPA is calculated on a scale ranging from 0.0 to 4.0, with 4.0 signifying the highest attainable GPA. The list of exams and grades (the academic track record) will also be assessed from a qualitative point of view in order to verify the coherence between the educational pathway of origin (Bachelor degree) and the entry pathway - Master International Marketing Management. In case the grading scheme of your university is not on a scale 0.0 - 4.0 the International Admissions Office will provide the converted marks to the Master.

Application Process

To initiate your scholarship application, it is imperative to [indicate in the application form](#) that you wish to be considered for a scholarship in the section "Scholarship" and upload the dedicated motivation letter (use the template available in point 4 [here](#)).

The Scientific Committee responsible for the Master's in International Marketing Management will meticulously review and assess all submissions.

Deadlines

The deadline for submitting the application to be considered for this scholarship opportunity is **May 7th, 2025.**

Should candidates require any assistance or have inquiries, we encourage them to contact us via email at alessandra.tzannis@unicatt.it