



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Summer 2025

Brand Strategy Experience

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	June 23	June 24	June 25	June 26	June 27	June 28	June 29
Week 1	9:30 - 12.00 Orientation	9.30 - 13.30 Lesson	14.30 - 18.30 Lesson	9.30 - 13.30 Lesson 14.30 - 18.30 Lesson Brief final exam		FREE	FREE
	June 30	July 1	July 2	July 3	July 4	July 5	July 6
Week 2	11.30 – 12.30 Mid term exam 14.30 – 18.30 Lesson	9.30 - 13.30 Class Field trip 14.30 – 18.30 Class	11.00 – 14.00 Lesson	10.30 – 13.30 Lesson 14.30 – 18.30 Class	10.00 – 13.00 Final exam	FREE	FREE