

## **Summer 2025** Luxury Business Strategy

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 1	June 23	June 24	June 25	June 26	June 27	June 28	June 29
	9:30 - 13.00 Orientation 14.00 – 17.00 Lesson	9.30 - 12.30 Lesson	9.30 - 12.30 Lesson	Motor Valley Experience	10.00 Fondazione Prada	FREE	FREE
Week 2	June 30	July 1	July 2	July 3	July 4	July 5	July 6
	9.30 - 12.30 Lesson	10.30 - 13.30 Lesson	9.30 - 12.30 Lesson 14.00 Museum visit	9.30 - 12.30 Lesson	9.30 - 12.30 Final Project and Presentations	FREE	FREE