



UNIVERSITÀ  
CATTOLICA  
del Sacro Cuore

## Summer 2025

### New frontiers in Brand Communication

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	June 23	June 24	June 25	June 26	June 27	June 28	June 29
<b>Week 1</b>	9.30 - 12.00 Orientation	14.30 – 18.30 Lesson	9.30 - 13.30 Lesson	9.30 - 13.30 Lesson		FREE	FREE
	June 30	July 1	July 2	July 3	July 4	July 5	July 6
<b>Week 2</b>	9.30 - 11.30 Mid term exam  14.30 – 18.30 Lesson Brief Final Exam	10.30 - 13.00 Co classing luxury project challenge  14.30 – 18.30 Field trip	11.30 – 13.30 Lesson  14.30 – 18.30 Lesson	9.30 – 13.30 Lesson  14.30 – 18.30 Class	10.00 – 13.00 Final exam	FREE	FREE