



EMLUX - Master in Luxury Management

Instructions for Scholarship Application

We are pleased to introduce seven (7) scholarship opportunities valued up to €3,000 each.

To be considered for one of these scholarships, it is necessary to complete the application procedure within the deadline date specific to this Master, add a section to the motivational letter in which the candidate explains the reasons for the request and why he/she should be granted one and finally sustain the admission interview.

The Master's Admission Committee will meticulously review and evaluate all submissions based on the Allocation Criteria listed below. The decision is at the sole discretion of the Admission Committee and, once made, is final.

Allocation Criteria:

The Admission Committee will take into consideration several criteria to allocate the available scholarships. Applicants meeting a larger number of these criteria will be preferred.

1. Academic Background:

Applicants should have completed (or be about to complete – see above) their bachelor's degree in the fields of Economics, Engineering or Management.

2. Academic Record:

Applicants should possess a GPA of at least 3.5. Equivalent measuring systems will also be taken into consideration. The list of single exams and grades (i.e., academic track record) will also be assessed.

3. Basic knowledge of Italian or a demonstrated commitment to learning the language:

Applicants should command the Italian language at least at a basic level (A2 minimum) or show their commitment to learning the language, through proof of enrolment to an Italian language course.

4. Clear personal interest in the luxury sector:

Applicants should demonstrate an interest and foundational understanding of the luxury market, its dynamics, key players, and current trends. This knowledge can be evidenced through academic research, specific coursework, thesis topics, or active

participation in relevant industry events and networking activities. A clear vision of their future role within the luxury sector is highly valued.

5. *Excellent command of the English language:*

Applicants should demonstrate to be proficient with the English language, proved by recognized certifications, such as TOEFL, IELTS and others (minimum score of C1).

6. *Further Language Proficiency:*

Applicants should submit a valid language certification demonstrating their proficiency in a further foreign language (other than English). Proficiency in French will be considered a significant advantage.

7. *Prior professional experiences:*

Applicants should have at least 6 months of prior working experience (e.g., internships, part-time roles, or full-time positions), particularly if gained within the fashion, luxury, or high-end services environment.

8. *Previous study University's ranking:*

Applicants' previous study university ranking according to the latest available QS World University Ranking is taken into consideration.

9. *Study abroad experience:*

Applicants should have spent at least a semester of their higher education in a university located outside the country of which they possess the citizenship.

The scholarship will be applied to the last instalment of the tuition fee of the Master.