

Short-term programmes

SUMMER



	JUNE 8-12	JUNE 15-19	JUNE 22-26	JUNE 30 - JULY 3	JULY 6-10	JULY 13-17	JULY 20-24
Business (Milan campus)	Strategic management and entrepreneurship		Business, government and the global economy		Social and eco entrepreneurship		
			The fashion market: structure, players and success factors				
			Luxury Business Strategy				
Marketing and Communication (Milan Campus)	Mass communication and media industries: the Italian style in producing and managing TV, ads, and music		New frontiers in brand communication and consumer engagement		Understanding the customer: theories, trends, and values for an effective communication strategy		
			Brand strategy experience: a professional approach		Personal branding: impact, influence and effectiveness in the workplace		
Cultural Studies (Milan Campus)	Discovering Italy through its culinary traditions		A mafia story: its representation in literature, cinema and television		Italian masterpieces, portrayal of a culture through its cinema		
	Italian wine culture in literature and in practice		Writing a story: the art of captivating people through storytelling				
International Relations (Milan Campus)			AI and global politics: navigating technology's impact on international relations		Italian politics. International change and domestic transformation		
Psychology (Milan campus)			Community psychology and family business: an integrated perspective		Integrating mind-body approaches in clinical psychology: mindfulness, relaxation, and placebo effects		
Sports Sciences (Milan Campus)	Strategies for promoting active lifestyles and healthy nutrition						
Education (Milan Campus)			Inclusive education				
Health Sciences (Rome Campus)	Global health and epidemiology		Health policy and management for universal coverage				
	From molecules to cells: a translational path towards novel therapeutics		Applied bioethics				



Courses may be subject to change. Scan or click here for more detailed information: