**To the attention of:**The Academic Board of the School of Political and Social Sciences   
and the International Admissions Team

**Communication Management –**

**Motivation Letter**

* Why are you considering Università Cattolica as your university choice for this degree? (300 words max)
* This degree focuses on communication in the fields of food, fashion, and material cultures. Which of these fields are you particularly interested in, and why? (200 words max)
* What courses of the program curriculum are you most excited about? Which instead do you expect to be challenging for you personally? (300 words max)
* What academic and/or extra-curricular experience do you feel demonstrates you are an ideal candidate for this degree? (200 words max)

**Name:**

**Surname:**

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To whom it may concern,

(Type starting here: the page will automatically duplicate if needed.   
Once completed, save it in pdf format)

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**Place and date Signature**

*In compliance with the Italian legislative Decree no. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.*