



**UNIVERSITÀ
CATTOLICA**
del Sacro Cuore

WINTER 2024 FIRST SESSION

COURSE: Personal Branding

Professor: Claudia Barberis – Chiara Cangialosi - Gabriele Ghini – Elisa Rota

Coordinator&Professor: Stefania Vitulli

Room: C.311

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Week 1	January 8	January 9	January 10	January 11	January 12	January 13	January 14
	Orientation (9:30 – 12:30)	14.30-18.30 CLASS	14.30-18.30 CLASS	9.30-13.30 CLASS	9.30-10.30 MIDTERM EXAM 1 Gabriele Ghini	FREE	FREE
Week 2	January 15	January 16	January 17	January 18	January 19	January 20	January 21
	9.30-13.30 MIDTERM EXAM 1 Elisa Rota + CLASS	14.30-18.30 CLASS	9.30-13.30 CLASS	9.30-13.30 CLASS	9.30-13.30 CLASS + MIDTERM EXAM 2 Gabriele Ghini	FREE	FREE

Week 3	January 22	January 23	January 24	January 25	January 26	January 27	January 28
	9.30-13.30 CLASS	14.30-16.30 COMPANY VISIT	14.30-16.30 FINAL EXAM Elisa Rota Stefania Vitulli	9.30-12.30 FINAL EXAM Gabriele Ghini Claudia Barberis		FREE	FREE