

Spring 2020 - Course list (Finalised 9 March 2020)

Media & Communication
CMMK330 - "Luxury for Sustainability": How Values Meet and Cross in Corporate and Brand Communication
CMMK350 - Personal Marketing: Performance Skills at Work
CMPS300 - From Strategy to Effective Presentations - Methodologies to Write and Present Convincing and Engaging Comm
CMSO300A - Television, Advertising, Music: the Italian Approach to the Media
CMSO300B - Television, Advertising, Music: the Italian Approach to the Media
CMSO320 - Digital Journalism and Digital Media in Italy
CMSO350 - Publishing, Publicity and Cultural Journalism
FSCM310 - Federico Fellini and Contemporary Italian Cinema

Italian Culture: Literature Theatre Cinema Music Philosophy and History
CU300A - The Discovery of Italy through its Culinary Traditions
CU300B - The Discovery of Italy through its Culinary Traditions
CU310 - Italy, a Country to Taste
LTAR320 - Creative Italian Storytelling: from Literature to Cinema to other Forms of Fiction
LTAR301 - Writers & Painters, Words and Colours: Italy and the Arts
LTAR315 - Methods of Illusion: la Mise-en-scène from Drama to Fiction and Visual Arts
PLTH300 - Citizenship and Religion in a Multicultural Society: a New Clash of Identities in Italy and Europe?
SOLT300 - A Mafia Story: Its Representation in Literature, Cinema, and Television
HIAR300 - Leonardo da Vinci in Renaissance Milan

Fashion and Design
CMAR350 - What is Design? The Fundamentals of an Italian Industry
IBCM300A - The Fashion Market: Structure, Players and Success Factors
IBCM300B - The Fashion Market: Structure, Players and Success Factors
IBCM320 - A Fashion Brand from Line Creation to Market Placement. A Case Study
SOCU302 - Fashion Images and the City of Milan. A Sociological Perspective on Modern Italian Fashion

Business & Economics
ECPO312 - The Economics of European Integration
IBCM330 - Leadership Coaching Bringing Potential to the Stage of Work
IBEC320 - Business, Government and The Global Economy
IBFI315 - The Globalization of Finance: Managing Returns and Risks
IBMG340 - Strategic Management & Entrepreneurship: the Italian Perspective
IBMG350 - Green Management & Sustainability
IBMG360 - Entrepreneurial Finance
IBMG370 - Entrepreneurship Lab. Creating a New Business

IBPL300 - Business Ethics

International Relations

IRPO321 - International Relations and the Middle East

IRPO322 - The European Union in the World: Crisis or Transformation?
--

Sociology, Psychology and Law

LWSO300 - Roman Law and Common Law. Two Jurisprudential Traditions in Comparison
--

PSSO300 - Are Individuals the Same in the East and West? Cultural Differences in Social Psychological Processes
